



2017 PROMOTION

# 2017 New Biz Bounty – Conversion Cash Promotion

Promotion Period:  
January 1 – June 30, 2017



**The next generation of Heavy Duty Motor Oil is here and Chevron is there to help with the transition.**

**For a limited time, you can receive up to \$0.25/litre cash back incentive on qualifying purchases.**

Promotion Period: January 1 – June 30, 2017

Claim Deadline: July 31, 2017

**Delo®**  
**Let's go further.®**

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# How The Promotion Works

## There are two tiers of qualifying products in the promotion:

**Tier 1:** Chevron will pay you \$0.15 per litre on purchases of all premium conventional and synthetic blend products excluding Delo 400 Synthetic Blend CK-4 and FA-4 products that will be in Tier 2. See Tier 1 chart on next page. Chevron will pay \$0.15 per litre on purchases made during the Promotion Period on your first order of qualified product not purchased in the past 12 months.\* See chart for qualifying Tier 1 products (up to \$500 maximum, minimum 375 litres within Tier/invoice during the Promotion Period).

**Tier 2:** Chevron will pay you \$0.25 per litre for all new Delo 400 CK-4 and FA-4 heavy duty engine oils and all synthetics listed in Tier 2 Chart on next page. Chevron will pay \$0.25 per litre on purchases made during the Promotion Period on your first order of qualified product not purchased in the past 12 months.\* See chart for qualifying Tier 2 products (up to \$500 maximum, minimum 375 litres within Tier/invoice during the Promotion Period).

*\*Claims may be made on any qualifying product on the first invoice only. Subsequent Claims can only include purchases of qualifying products not previously claimed with a minimum of 375 litres. (Note: Same product - bulk and packaged goods ordered on the same order – but invoiced under separate cover will qualify.)*

Maximum cash back possible during this promotion: \$500.00 per Tier; \$1,000.00 per customer. Minimum order of 375 litres within Tier/invoice during the Promotion Period.

## Example:

Your company makes initial purchase of qualifying Chevron product from your Chevron Lubrication Marketer (Marketer) during Promotion Period and Marketer files Claim.

Invoice Date: 02/15/2017

### TIER 1 (PREMIUM)

1,800 litres Delo® 400 LE SAE 15W-40

800 litres Delo TorqForce™ MP

735 litres Clarity® Hydraulic Oil AW

Total qualifying litres: 3,335

Paid at \$0.15/litre

Total cash back \$500

### TIER 2 (SYNTHETIC/CK-4/FA-4)

500 litres Delo 400 XLE SAE 10W-30

100 litres Clarity Synthetic Hydraulic Oil AW

375 litres Havoline® ProDS® Full Synthetic

Total qualifying litres: 975

Paid at \$0.25/litre

Total cash back: \$243.75

**Total cash back this Claim: \$743.75**

You have “maxed” the amount allowed in Tier 1 but your Marketer can still submit a subsequent Claim for up to 975 litres of qualifying Tier 2 products purchased by your company, provided the subsequent Claim applies to different products than made in the first Claim and meets the 375 litre minimum.

For the duration of the promotion, all products previously claimed are NOT eligible for cash back on subsequent Claims. In this example:

Delo 400 LE SAE 15W-40

Delo® TorqForce™ MP

Clarity® Hydraulic Oil AW

Delo 400 XLE SAE 10W-30

Clarity Synthetic Hydraulic Oil AW

Havoline ProDS® Full Synthetic

The products above are no longer eligible for cash back – even if the tier is not “maxed.” (Note: Same product – bulk and packaged goods ordered on the same order – but invoiced under separate cover will qualify.)

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# How The Promotion Works

## Your Chevron Lubrication Marketer will file Claims for you.

Your check will be mailed to your Marketer and your Marketer will present this check to you. Checks will be mailed to Marketers throughout the Promotion Period within 4 weeks after a valid Claim has been submitted.

Qualifying products include the following in bulk, drums, totes, 5 litre and 3.785 litre jugs. Excluded from the promotion: Havoline and Delo .946 ml bottles.

**Claims may be made on any qualifying product below on the first invoice only, and may not be claimed subsequently after initial order.**

## TIER 1 (PREMIUM)

COOLANTS	PRODUCT CODES
Delo <sup>®</sup> ELC, 50/50, Premixed 60/40	227808, 227811, 275111
Delo <sup>®</sup> XLC	227076, 227077
Havoline <sup>®</sup> Dexcool	221647
Havoline <sup>®</sup> Dexcool 50/50	221646
GEAR LUBRICANTS/ TRANSMISSION FLUIDS	PRODUCT CODES
Chevron 1000 THF	226606
Delo <sup>®</sup> Gear ESI <sup>®</sup> SAE 80W-90	224503
Delo <sup>®</sup> Gear ESI <sup>®</sup> SAE 85W-140	224504
Delo <sup>®</sup> Trans ESI <sup>®</sup>	235062
INDUSTRIAL GEAR OILS	PRODUCT CODE
Clarity <sup>®</sup> Machine Oils	294007, 294008, 294009, 294010, 294011
Meropa <sup>®</sup>	277209, 277210, 277211, 277212, 277213, 277214, 277215, 277216, 277219
Meropa <sup>®</sup> XL	277411
GREASES	PRODUCT CODE
Delo <sup>®</sup> Grease EP 2	235208
Delo <sup>®</sup> Grease EP 1	235209
Delo <sup>®</sup> Grease EP 0	235211
Delo <sup>®</sup> Grease EP 00	235212
Delo <sup>®</sup> Grease ESI <sup>®</sup>	255198
Delo <sup>®</sup> Heavy Duty EP 1	222207
Delo <sup>®</sup> Heavy Duty EP 2	222206
Delo <sup>®</sup> Heavy Duty Moly 3% EP 1	222231
Delo <sup>®</sup> Heavy Duty Moly 3% EP 2	223407
Delo <sup>®</sup> Heavy Duty Moly 5% EP 1	222232
Delo <sup>®</sup> Heavy Duty Moly 5% EP 2	223408
Ulti-Plex <sup>®</sup> Grease EP	250185, 250186
Chevron Ultra-Duty Grease EP	238011, 238012, 238013
Delo <sup>®</sup> Extreme Grease EP 1	259127
Delo <sup>®</sup> Starplex <sup>®</sup> EP 1	259119, 277110
Delo <sup>®</sup> Starplex <sup>®</sup> EP 2	259118, 277111
Delo <sup>®</sup> Starplex Premium	277113

Delo <sup>®</sup> Grease ESI <sup>®</sup> EP 2	259126
Delo <sup>®</sup> Grease ESI <sup>®</sup> HD EP 1	259125
Delo <sup>®</sup> Grease ESI <sup>®</sup> HD EP 2	259124
Delo <sup>®</sup> Grease ESI <sup>®</sup> HD Moly 3% EP 1	259123
Delo <sup>®</sup> Grease ESI <sup>®</sup> HD Moly 3% EP 2	259122
Delo <sup>®</sup> Grease ESI <sup>®</sup> HD Moly 5% EP 1	259121
Delo <sup>®</sup> Grease ESI <sup>®</sup> HD Moly 5% EP 2	259120

HYDRAULIC OILS	PRODUCT CODES
Clarity <sup>®</sup> Hydraulic Oil AW	230340, 230341, 230342, 255702
Rando <sup>®</sup> HD	273228, 273252, 273276, 273277, 273278, 273279, 273280, 273281, 277316
Rando <sup>®</sup> HDZ	273260, 273261, 273262, 273263, 273264, 273282
Rando <sup>®</sup> HD Premium Oil MV	277314

MOTOR OILS	PRODUCT CODES
Delo <sup>®</sup> 400 LE SAE 15W-40	222220
Delo <sup>®</sup> 400 NG SAE 15W-40	222221
Delo <sup>®</sup> 400 SD SAE 15W-30	224615
Delo <sup>®</sup> 400 SDE SAE 15W-40	222290
Delo <sup>®</sup> 400 XLE Synblend 15W-40	271208 (CJ-4)
Delo <sup>®</sup> 400 XLE Synblend SAE 10W-30	271220 (CJ-4)
Delo <sup>®</sup> TorqForce FD	293111
Delo <sup>®</sup> TorqForce MP	293110
Havoline <sup>®</sup> High Mileage	223680, 223681

TURBINE AND CIRCULATING OILS	PRODUCT CODES
Regal <sup>®</sup> R&O	273209, 273210, 273211, 273212, 273213, 273214, 273215, 277311, 277312, 277313

# Delo<sup>®</sup>

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# How The Promotion Works

## TIER 2 (SYNTHETIC/CK-4/FA-4)

COMPRESSOR OILS	PRODUCT CODES
Cetus® DE, PAO, and PAO HC	293020, 293021, 293022, 293024, 293025, 293026, 293027, 293028
Cetus® HiPerSyn®	259136, 259137, 259138, 259139, 259140, 259141, 259142, 259143
Tegra® Synthetic Barrier Fluid	210448
GEAR LUBRICANTS/ TRANSMISSION FLUIDS	PRODUCT CODES
Chevron Synthetic All-Weather THF	255237
Delo® Syn ATF HD	223040
Delo® Syn-Gear XDM SAE 75W-90	223030
Delo® Syn-Gear XDM SAE 80W-140	223031
Delo® Syn-Trans HD SAE 50	223039
Delo® Syn-Trans XV SAE 75W-80	223080
Havoline® Full Synthetic MV ATF	226536
INDUSTRIAL GEAR OILS	PRODUCT CODES
Clarity® Synthetic Machine Oils	266172, 266174, 266175
Meropa® Synthetic EP	278001, 278005, 278002, 278004, 278003
Meropa® Synthetic WM	278012
GREASES	PRODUCT CODE
Delo® Synthetic Grease SF	235253
Delo® Heavy Duty Synthetic Moly 5% EP 1	222226
Delo® Syn-Grease™ SFE EP 0	259117
Delo® Syn-Grease™ SXD 220 Moly 5% EP 1	259115
Delo® Syn-Grease™ SXD 460 EP 2	259114
Delo® Syn-Grease™ SXD 1500 EP 2	259116
Ulti-Plex Synthetic	250188, 250500

HYDRAULIC OILS	PRODUCT CODES
Clarity® Synthetic Hydraulic Oil AW	255697, 255698, 255699
Clarity® Synthetic EA Gear Oil	223061
Clarity® Synthetic EA Hydraulic Oil	223063, 223064
MOTOR OILS	PRODUCT CODES
Delo® 400 LE Synthetic SAE 5W-30	271210
Delo® 400 LE Synthetic SAE 5W-40	271207
Delo® TorqForce	293105, 293106, 293107
Delo® TorqForce Syn	293109
Delo® 400 XLE SAE 10W-30	257000
Delo® 400 XLE SAE 15W-40	257004
Delo® 400 XSP SAE 5W-30*	257001
Delo® 400 XSP SAE 5W-40*	257002
Delo® 400 ZFA SAE 10W-30	257003
Delo 400 SP 0W-30*	235196
Havoline® ProDS® Full Synthetic	223501, 223502, 223503, 223505, 223504
Havoline® Synthetic Blend	223703, 223700, 223701
TURBINE AND CIRCULATING OILS	PRODUCT CODES
GST® Oils	253026, 253027, 253028, 253029
GST® Premium 32	253092
GST 2300	253090, 253091

\*Eligible upon availability

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